

# 500 LUMENS

We've **BROKEN** the barrier  
WITH OUR **550** LUMEN  
OUTPUT GU10 DIMMABLE



# 7w

GU10 Dimmable

CREE MTG INSIDE

Part L1 Compliant



3% 100%

Domestic dwelling requirement - 45 LPW  
Commercial application - 55 LPW  
LPW = Lumens Per Watt

**OUR LAMP**  
**79 LPW**

**79 Lumens**  
per watt  
CREE MTG

**64 Lumens**  
per Watt  
CREE XPE

**50 Lumens**  
per Watt  
High Power  
LED

**15 Lumens**  
per Watt  
DIP CHIPS

7W = **510** Lumens - Warm White  
7W = **550** Lumens - Neutral White

PRODUCT EFFICIENCY		
OUTPUT	CONS.	LPW
510	7W	73
550	7W	79

## How do we do it?

1. CREE MTG LED
2. Advanced Thermal Management
3. High Grade Integral Components

Our GU10 LED is far brighter than a 50W Halogen  
No need for Engines, Drivers, Components - no fuss

Replace 50W consumption with 7W, get more light output at the same colour temperature

\* Place this lamp in any open back fixture to get a low energy viable downlight that complies with Part L